

From Invisible to Inevitable

Beatrice Ngalula Kabutakapua

beatricekabutakapua.com

IDEAL FOR

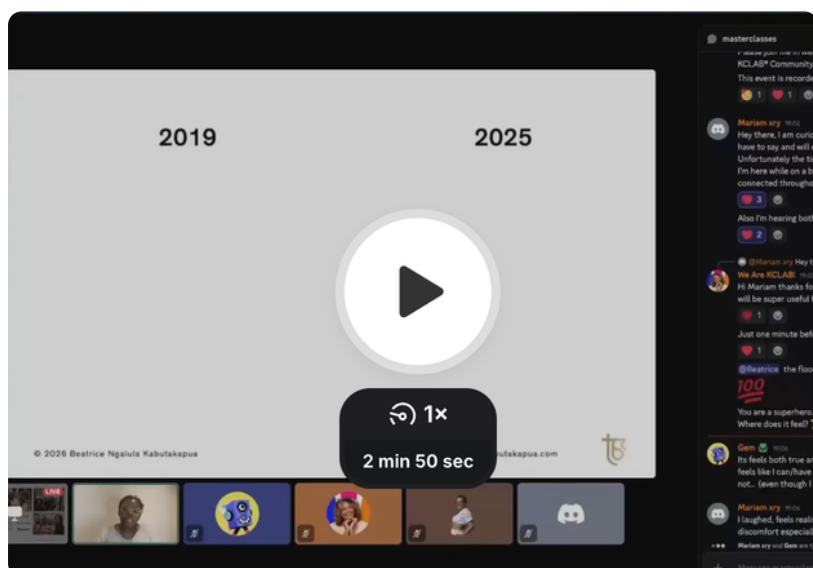
- Leadership summits
- Women's conferences
- DEI & inclusion events
- Talent pipeline programmes
- ERG keynotes & summits

Visibility & Mindset

Authentic Leadership

Lived Experience

Psychological Safety



WATCH A PREVIEW OF THE KEYNOTE



ABOUT THE KEYNOTE

In 2019, Beatrice wrote in her journal that her biggest fear was being visible. She was a year into building her business: talented, driven, with decades of journalism, communication and storytelling on her resume. And yet, that journal entry told a truth that was preventing her from asking for more and being more. Fast-forward to 2025, and Beatrice is a best-selling author and international speaker who appeared in videos watched by more than 300K people all over the world. That didn't happen by chance; it happened because Beatrice finally stopped pretending that who she was and what she did were two separate things.

This keynote challenges and dismantles old beliefs leaders and employees have, like: visibility is dangerous and being seen makes them a target; they need to master storytelling before being worthy of being heard; their work will speak for them (spoiler alert, it won't).

Staying invisible is not a strategy for advancement. It is a way of making yourself easy to overlook. This keynote replaces those beliefs with a new understanding: that visibility is a choice and choosing it is an act of leadership. Finally, it walks the audience through the steps to make themselves visible without losing who they are.

KEY TAKEAWAYS

- **A new relationship with visibility:** The shift from exposure to deliberate, chosen presence with tools to make that choice feasible
- **The FOCUS™ framework:** A proven structure for finding, owning and communicating their authority
- **A first story written in the room:** Every audience member leaves with something on paper, the draft the narrative they will use.
- **The mindset shift:** A before-and-after of the beliefs that kept them invisible and the evidence that dismantle those
- **The puzzle practice:** A self-reflection method for mapping lived experience onto professional identity

KEYNOTE ENQUIRIES

team@kabutakapua.com

beatricekabutakapua.com · linkedin.com/in/beatrice-ngalula-kabutakapua

BOOK THIS KEYNOTE

Available for keynotes, fireside conversations, workshops and full-day programmes worldwide.

THIS KEYNOTE IS RIGHT FOR YOU IF

THE AUDIENCE

- Racialised women in leadership or on leadership tracks
- Leaders from the Global Majority in majority-white organisations
- LGBTQIA+ professionals who have learned to manage their visibility
- Multi-cultural leaders told to pick one identity
- High-potential talent who are invisible despite their results

THE ORGANISATION

- Wants DEI to create genuine culture change, not compliance
- Is losing talented diverse leaders and cannot explain why
- Wants identity-level change, not just skill transfer
- Needs emerging leaders to show up fully
- Wants its event remembered for shifting mindsets and having a practical outcome

WHAT PEOPLE SAY

"She is a genius at this. Beatrice creates the conditions for people to be more honest than they planned to be."

— LankellyChase Foundation

"I had forgotten I am my own story, and that being human is what we should start being first before taking any position."

— Booking.com

"The energy she brings is a guide to good practices I would like to see in more of the people I will meet in the future."

— Save the Children

FORMATS AVAILABLE

Keynote 45 min • Mainstage • Plenary • Opener or closer	Fireside Chat 30 - 45 min • Interview-style • Retreats • Panel	Workshop Half day • ERG programmes • Away days • Leadership development programmes	Full day Keynote + workshop Maximum transformation for cohorts
--	---	---	--

ABOUT THE SPEAKER

Beatrice Ngalula Kabutakapua

Beatrice Ngalula Kabutakapua is a transformational speaker specialised in storytelling, an Amazon bestselling author of *Lead With Your Story*, and the founder of The Business Storytelling Centre. A former journalist and documentary maker, she has spent over two decades at the intersection of human experience and strategic communication.

Beatrice works with leaders inside global organisations to do what most leadership training ignores: help people understand that their story, their actual lived experience, is not a liability. It is their most powerful leadership asset. She specialises in supporting women from the Global Majority, LGBTQIA+ leaders, and those from historically marginalised backgrounds to step into visibility with confidence and conviction.

Her work has reached over 10,000 people across three continents, in English, French, and Italian and consistently receives a 90% satisfaction rate.



KEYNOTE ENQUIRIES

team@kabutakapua.com

beatricekabutakapua.com · linkedin.com/in/beatrice-ngalula-kabutakapua

BOOK THIS KEYNOTE

Available for keynotes, fireside conversations, workshops and full-day programmes worldwide.